



WEST BROWNSVILLE LITTLE LEAGUE

(Mailing Address) 5 Boca Chica Blvd, Suite 15C, Brownsville, Texas 78520
(Physical) 1295 Cottonwood Drive, Brownsville, Texas 78520

Dear Community Member / League Patron,

Thank you for your interest in sponsorships for our league. Sponsors like you can and do make all the difference in the quality of the program we have been able to establish and run over the years.

West Brownsville Little League is a 501c3 non-profit organization. We have been a proud fixture in Brownsville for decades and have been recognized as one of the oldest youth organizations in our community with a record of over 71 years of continuous operation. As a baseball and softball league, we provide instructional and competitive divisions for children aged 4-14+. We also provide unique opportunities for our end-of-season Allstar teams to advance to city-wide, regional, state, and even internationally recognized tournaments. Last year, we registered over 600 players and enlisted over 200 volunteer coaches, including players and coaches for our newest Challenger Division for children with special needs.

To help meet the demands of running our league and also to help keep registration fees affordable, we rely on company sponsorships to make up the difference needed to provide uniforms, replace worn equipment, and other direct expenses our league requires. The league offers various cost-effective sponsorship levels that allow our sponsor's information to be displayed on field banners, team uniforms, team schedules, the league website, and our league Facebook page.

In addition to our normal sponsorships, we do have three field-naming sponsorships available. These field-naming sponsorships will be reserved for our marquee sponsors and will prominently be displayed at the scoreboard level of each respective field. The sponsor's name will also be used year-round when referring to each particular field such as "ABC Automotive Field". The cost of each field sponsorship is \$2,500 for a two-year agreement.

Please note that league sponsorships may be considered a tax-deductible donation or a tax-deductible advertising expense. Check with your tax professional for requirements.

We sincerely hope that you will consider supporting our efforts. If you have any questions, please feel free to contact me or any board member listed on our website.

Thank You,
Joe Camacho, President
West Brownsville Little League
Little League ID# 03432403
Mobile (956)454-1769

Attachments:
Sponsorship Application
Federal Tax 501c3 Information

2024 WBLL SPONSORSHIPS

Yes, I wish to support West Brownsville Little League and contribute to the youth activities of my community for the 2024 season.

- ___ **\$2,500 MVP SCOREBOARD SPONSOR** Sponsor Name and/or Sponsor Logo Added to Prominent Signage at Scoreboard Level (Full Width of Scoreboard)
+ Social Media for TWO Seasons
- ___ **\$1,000 MVP DUGOUT SPONSOR** Sponsor Name and/or Sponsor Logo Added to Prominent Signage Adjacent to Dugout (4' X 20' Sign) + Social Media for One Season
- ___ **\$700 ALL-AMERICAN SPONSOR** Team - Intermediate / Junior / Senior Divisions
Sponsor Name Added to Regular Season Uniform,
+ Field / Park Signage (4' X 6' Sign), + Social Media for One Season
- ___ **\$500 GRAND SLAM SPONSOR** Team - Teeball / Coach-Pitch / Minor / Major Divisions
Sponsor Name Added to Regular Season Uniform,
+ Field / Park Signage (4' X 6' Sign), + Social Media for One Season
- ___ **\$250 FIELD PATRON SPONSOR** Sponsor Name Added to Field / Park Signage (4' X 6' Sign) for One Season
- ___ **\$100 SOCIAL MEDIA SPONSOR** Sponsor Name Added to WBLL Website and Facebook for One Season

(Allocation of Team Sponsors and Team Names at West Brownsville Little League's Discretion)

Sponsor Information

Business Name: _____

Name on Team Jersey or Banner, if different from above*: _____

Contact Person: _____ Business Address: _____

Telephone #s: _____ E-Mail: _____

For Family Sponsorships (Personal Message): _____

Example: "Rebecca and Jose, you are Champions in our hearts, Good Luck, the Garza Family"

**Please make check payable:
West Brownsville Little League
5 Boca Chica Blvd, Suite 15C
Brownsville, Texas 78520**

**PLEASE SUBMIT ALL OF THE ABOVE DIRECTLY TO YOUR WBLL BOARD OF DIRECTORS CONTACT.
MAIL CHECKS TO OUR MAILING ADDRESS INDICATED ABOVE.**

Federal Tax ID: 47-0999779

501©3 Information Attached

www.westbrownsvilittleleague.com

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 02 2018**

WEST BROWNSVILLE LITTLE LEAGUE INC
PO BOX 4881
BROWNSVILLE, TX 78523

Employer Identification Number:
01-0601820
DLN:
17053030327048
Contact Person: JERRY FIERRO ID# 31119
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
September 30
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
January 29, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

Based on the information you submitted in your application, we approved your request for reinstatement under Revenue Procedure 2014-11. Your effective date of exemption, as listed at the top of this letter, is the submission date of your application.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar

Letter 947