



# WEST BROWNSVILLE LITTLE LEAGUE

**(Mailing Address)** 5 Boca Chica Blvd, Suite 15C, Brownsville, Texas 78520

**(Physical)** 1295 Cottonwood Drive, Brownsville, Texas 78520

Dear Community Member / Potential League Patron,

Thank you for your interest in sponsorships for our league. Sponsors like you can and do make all the difference in the quality of the program we have been able to establish and run over the years.

West Brownsville Little League is a 501c3 non-profit organization. We have been a proud fixture in Brownsville for decades and have been recognized as one of the oldest youth organizations in our community with a record of over 71 years of continuous operation. As a baseball and softball league, we provide instructional and competitive divisions for children age 4-14+. We also provide unique opportunities for our end-of-season Allstar teams to advance to city-wide, regional, state, and even internationally recognized tournaments. Last year, we registered over 500 players and enlisted over 150 volunteer coaches, including players and coaches for our newest Challenger Division for children with special needs.

To help meet the demands of running our league and to also to help keep registration fees affordable, we rely on company sponsorships to make up the difference needed to provide uniforms, replace worn equipment, and other direct expenses our league requires. The league offers various cost-effective sponsorship levels that allow our sponsor's information to be displayed on field banners, team uniforms, team schedules, league website, and our league Facebook page.

In addition to our normal sponsorships, we do have three field-naming sponsorships available. These field-naming sponsorships will be reserved for our marquee sponsors and will prominently be displayed at the scoreboard level of each respective field. The sponsor's name will also be used year-round when referring to each particular field such as "ABC Automotive Field". The cost of each field sponsorship is \$5,000 for a multi-year agreement.

Please note that league sponsorships may be considered a tax deductible donation or a tax deductible advertising expense. Check with your own tax professional for requirements.

We sincerely hope that you will consider supporting our efforts. If you have any questions, please feel free to contact myself or any board member listed on our website.

Thank You,  
Patty Silva, President  
West Brownsville Little League  
Little League ID# 03432403  
Mobile (956)466-5104

Attachments:  
Sponsorship Application  
Federal Tax 501c3 Information

## 2023 WBLL Sponsorships

Yes, I wish to support West Brownsville Little League and contribute to the youth activities of my community for the 2021 season.

\_\_\_\_\_ **\$1,000 All-Star Sponsor**

Outfield Signage for 1 Season (4' X 6' Sign)  
Company Name Added to All-Star Uniform  
West Brownsville Little League Plaque

\_\_\_\_\_ **\$750 Game Winner Sponsor**

Outfield Signage for 1 Season (4' X 6' Sign)  
Company Name Added to Regular Season Juniors Uniform  
West Brownsville Little League Commemorative Plaque

\_\_\_\_\_ **\$500 Grand Slam Sponsor**

Outfield Signage for 1 Season (4' X 6' Sign)  
Company Name Added to Regular Season Uniform  
West Brownsville Little League Commemorative Plaque

\_\_\_\_\_ **\$400 Home Run Sponsor**

Outfield Signage for 1 Season (4' X 6' Sign)

*(Allocation of Team Sponsors and Team Names at West Brownsville Little League's Discretion)*

### **Sponsor Information**

Business Name: \_\_\_\_\_

Name on Team Jersey or Banner, if different from above\*: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Business Address: \_\_\_\_\_

Telephone #s: \_\_\_\_\_ E-Mail: \_\_\_\_\_

For Family Sponsorships (Personal Message): \_\_\_\_\_

Example: "Rebecca and Jose, you are Champions in our hearts, Good Luck, the Garza Family"

\*For Banners, please send us your "Camera Ready" logo or artwork. We will publish your business name only if not submitted.

**Please make check payable:  
West Brownsville Little League  
5 Boca Chica Blvd, Suite 15C  
Brownsville, Texas 78520**

**PLEASE SUBMIT ALL OF THE ABOVE DIRECTLY TO YOUR WBLL BOARD OF DIRECTORS CONTACT.  
CHECKS CAN BE MAILED DIRECTLY TO OUR PO BOX INDICATED ABOVE.**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 02 2018**

WEST BROWNSVILLE LITTLE LEAGUE INC  
PO BOX 4881  
BROWNSVILLE, TX 78523

Employer Identification Number:  
01-0601820  
DLN:  
17053030327048  
Contact Person:  
JERRY FIERRO ID# 31119  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
September 30  
Public Charity Status:  
509(a)(2)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
January 29, 2018  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

Based on the information you submitted in your application, we approved your request for reinstatement under Revenue Procedure 2014-11. Your effective date of exemption, as listed at the top of this letter, is the submission date of your application.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar

Letter 947